LEGO LENS

Wireframes

December 14, 2011 11:44 PM

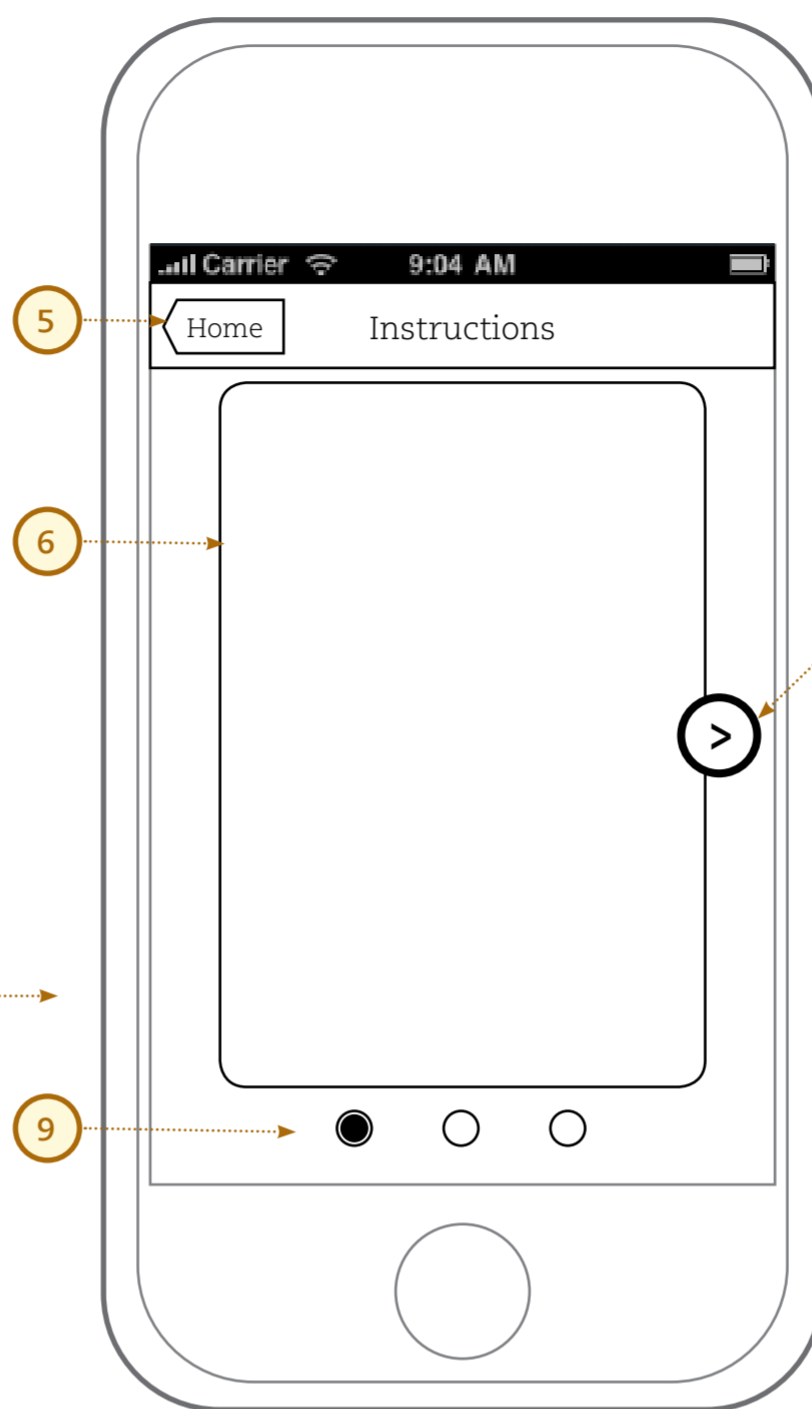### Table of Contents

HOME VIEW; INSTRUCTIONS VIEW

Home View
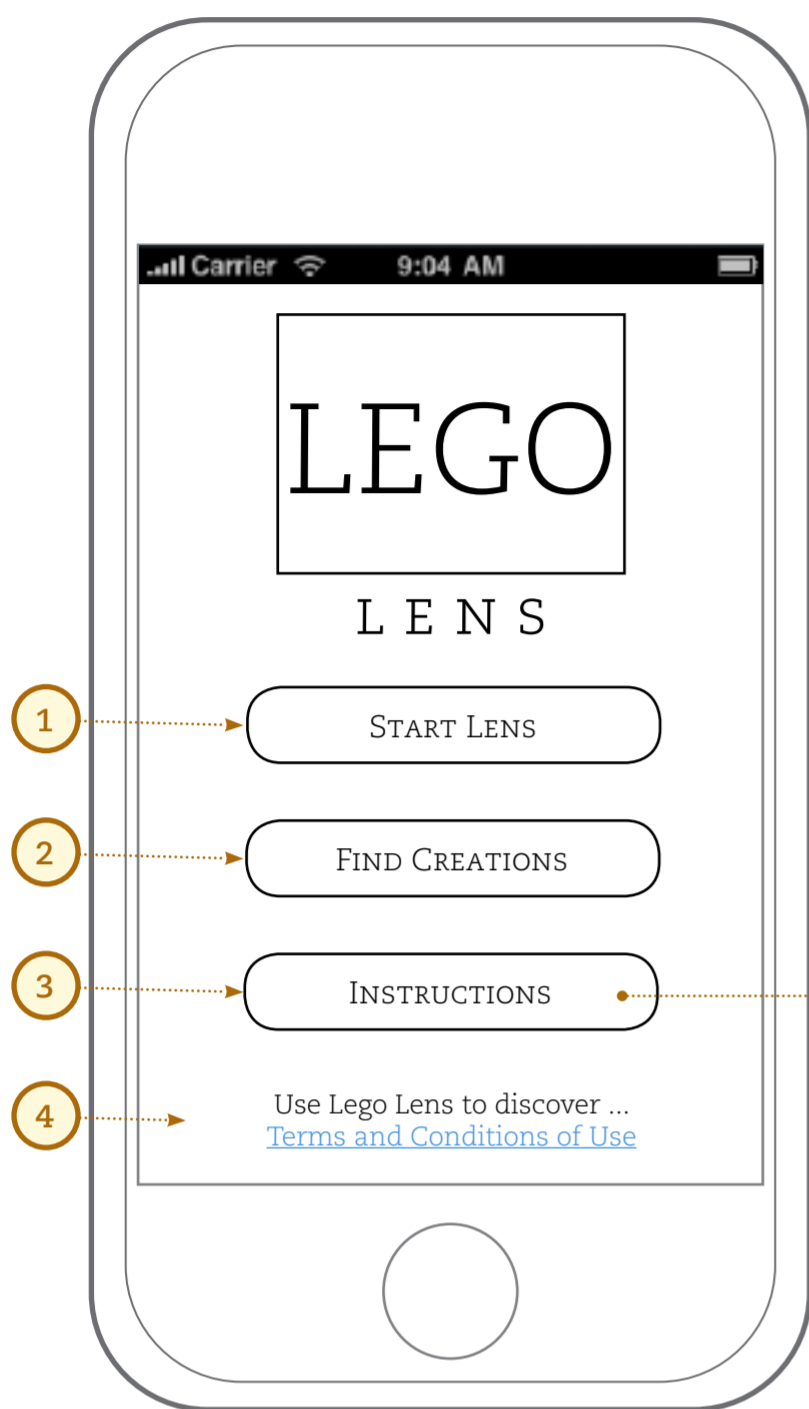
Instructions View (a.)

Instructions View (b.)

LEGO

L E N S

1 — START LENS

2 — FIND CREATIONS

3 — INSTRUCTIONS

4 — Use Lego Lens to discover …
Terms and Conditions of Use

5 — Home | Instructions

6 —

9 —

7 — >

8 — <

Home | Instructions
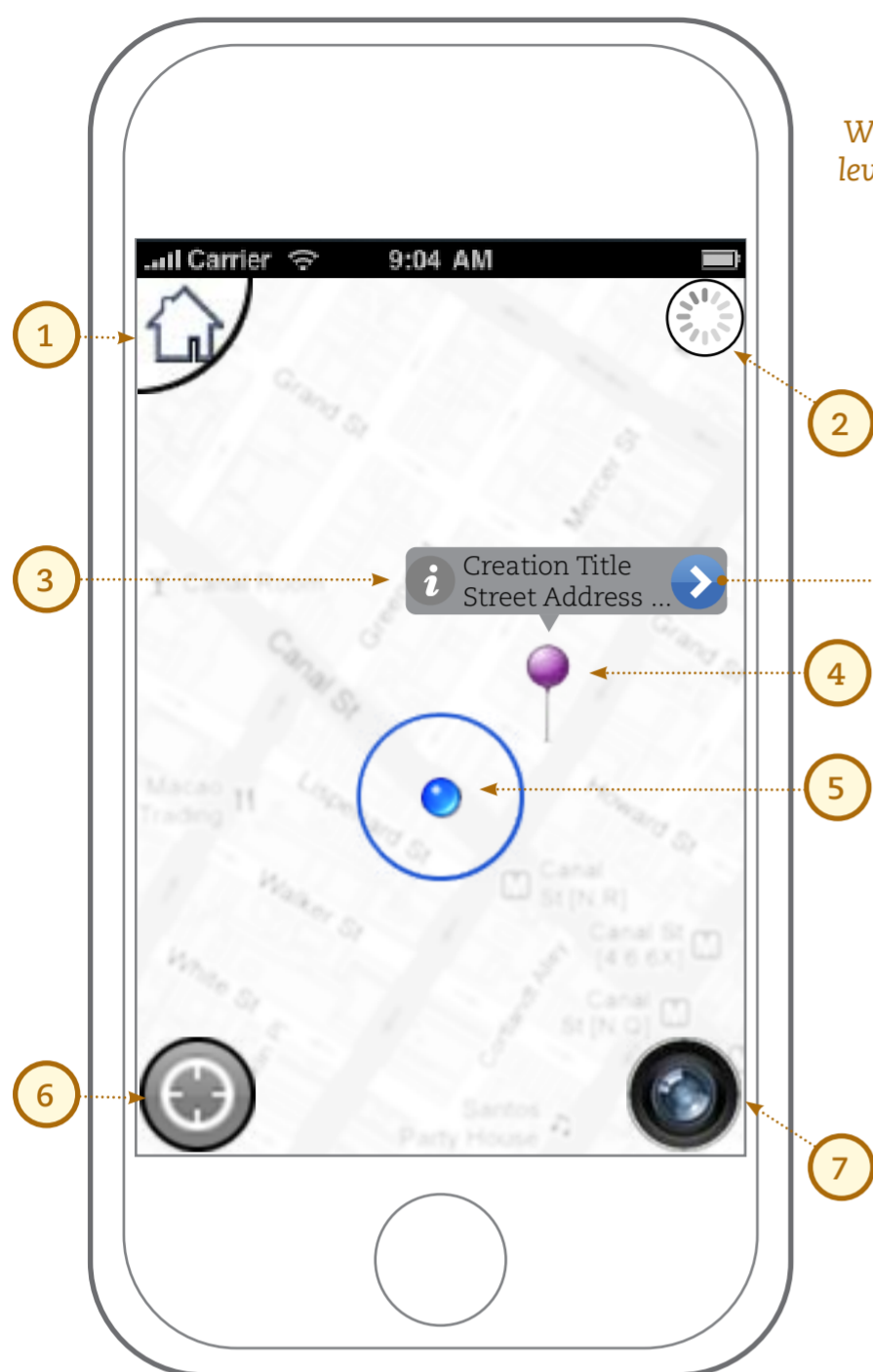
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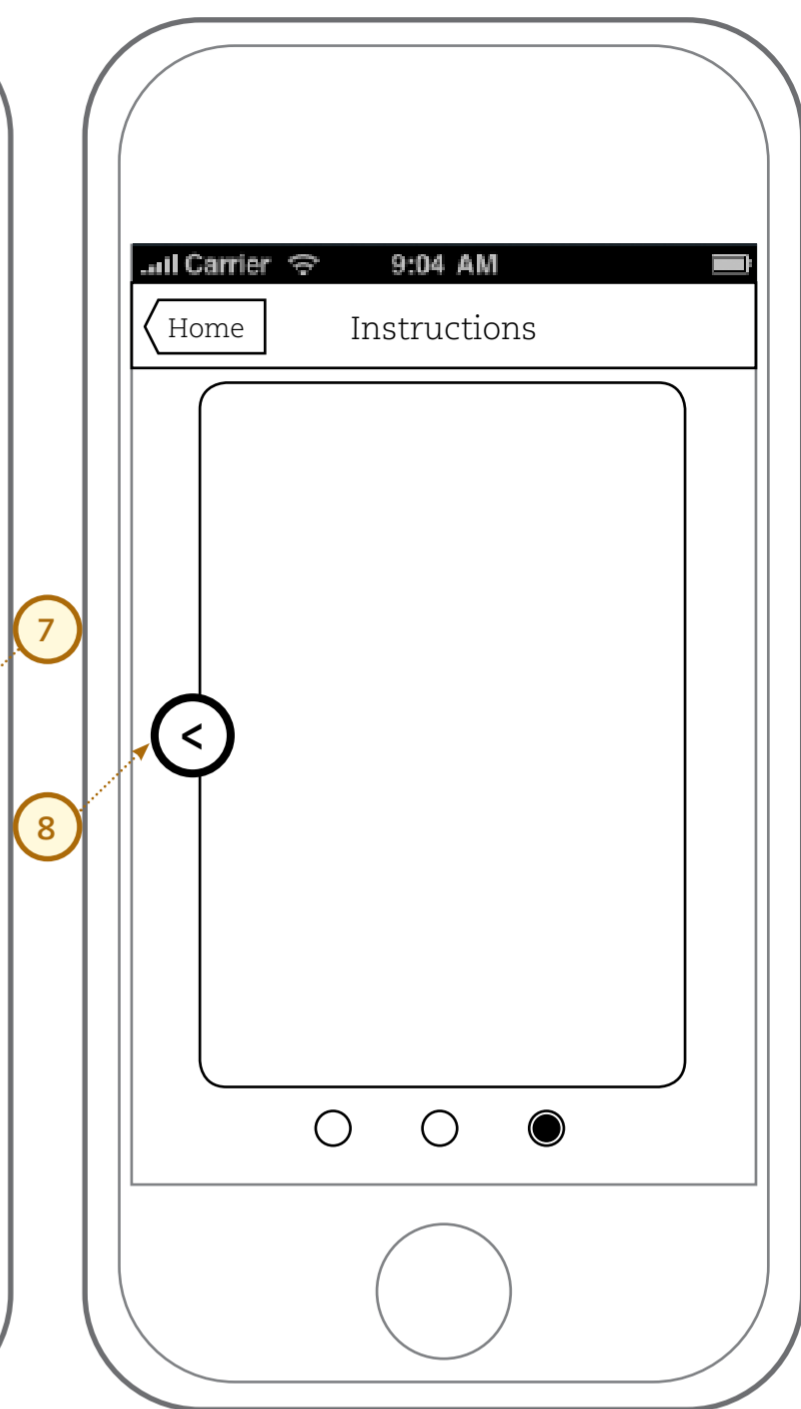
1. Tap for Lens View   …   (page 4)

2. Tap for Map View   …   (page 3)

3. Tap for Instructions View …   (page 2)

4. Tagline / Link to Disclaimers

5. Navigation Bar

6. Instructions content

7. "Page forward" button

8. "Page back" button

9. Page indicators

MAP VIEW; LOCATION INFO

Map View

Location Info

When the Map View is loaded, the level of zoom automatically fits the user and the nearest Creation

Creation Title
Street Address ...

Map   Location Info

Creation Title

Creation Description, ehendae nonsequo ipsa prae nosam ...

Address line 1
Address line 2
City, ST 07418

Directions to ...

1. Tap for Home View

2. Indication of loading
    (loading will be necessary when map is moved)

3. Tap for Location Info

4. Indication of Creations' locations
    (custom pins indicate that Creation is New)

5. Indication of your location

6. Tap to refresh your location
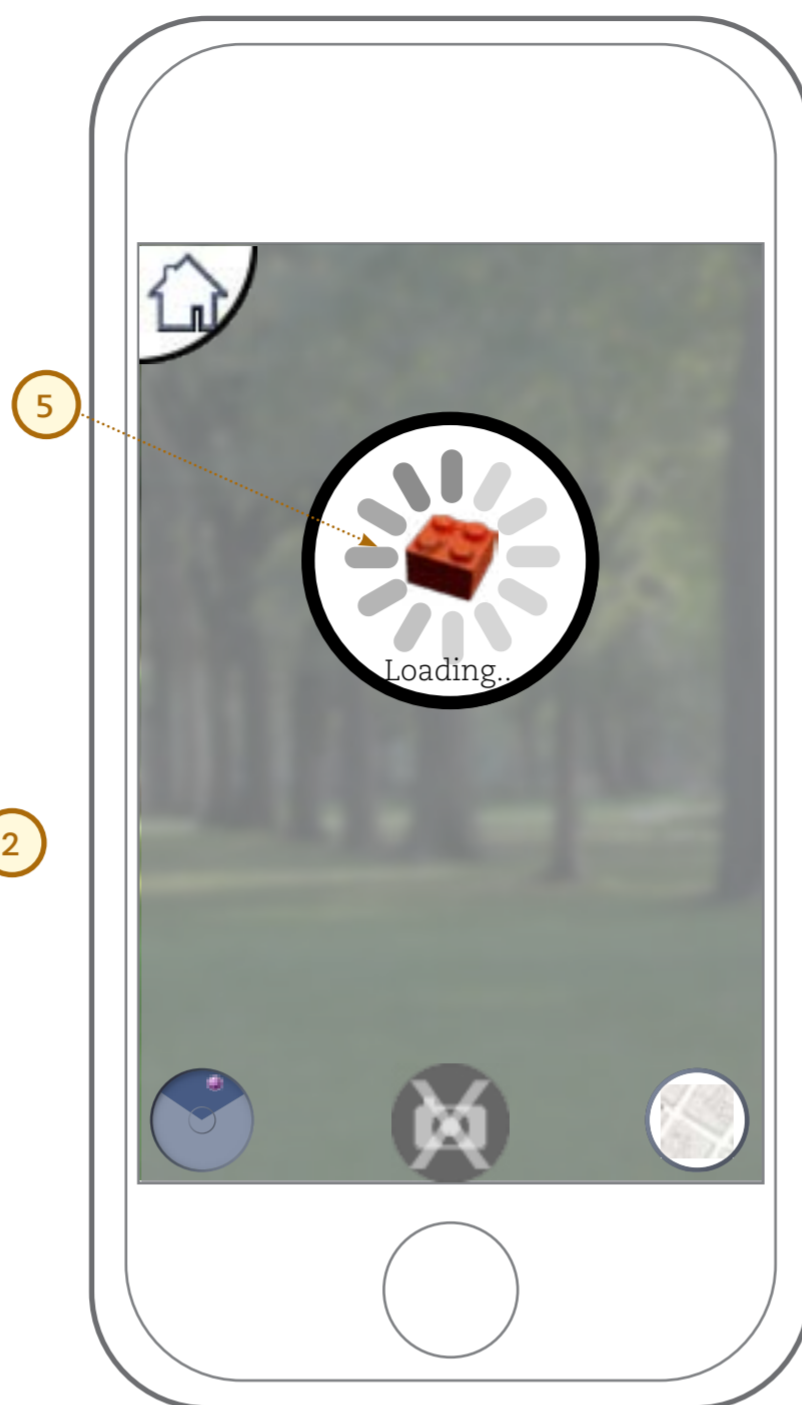
7. Tap for Lens View

7. (Navigation Bar)

8. Tap for Product Info

9. Creation Thumbnail

10. Creation Title

11. Creation Description

12. Creation Address

13. Tap for travel directions to this location
    (handled by default maps app)

Lens View (Mid Range); Creation Loading Indicator; Radar Overlay

Lens View (Mid Range)
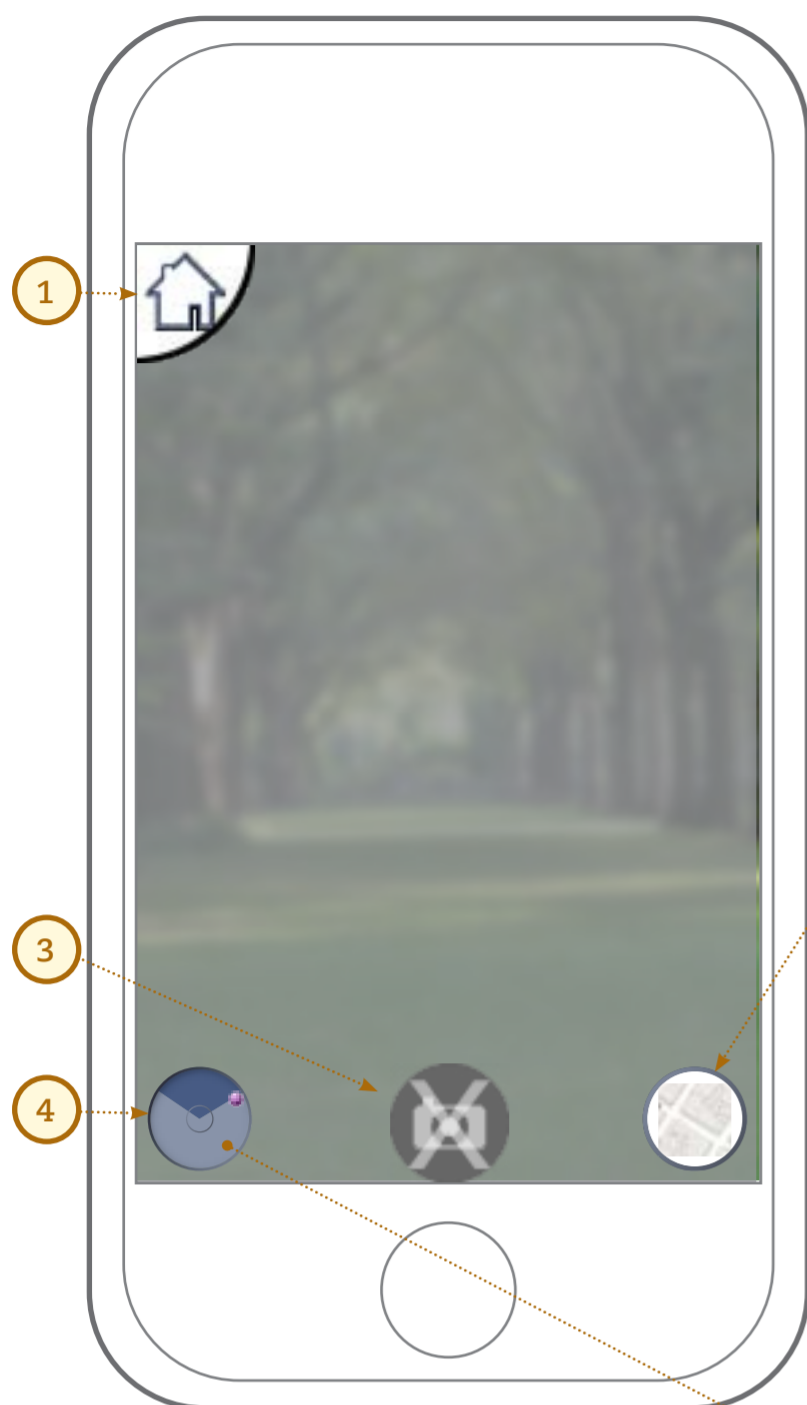
(w/ Creation Loading Indicator)

Lens View (Close Range)

Loading..

(w/ Radar Overlay)

1. Tap for Home View

2. Tap for Map View

3. *Photo Button is disabled*

4. Tap to expand the Radar Overlay

----

5. Creation Loading Indicator

----

6. Tap for Home View

7. Tap anywhere to close Radar Overlay

8. Indication of North (compass functionality)

9. Indication of Creation's Position

10. Indication of User's Position

11. Tap for Map View
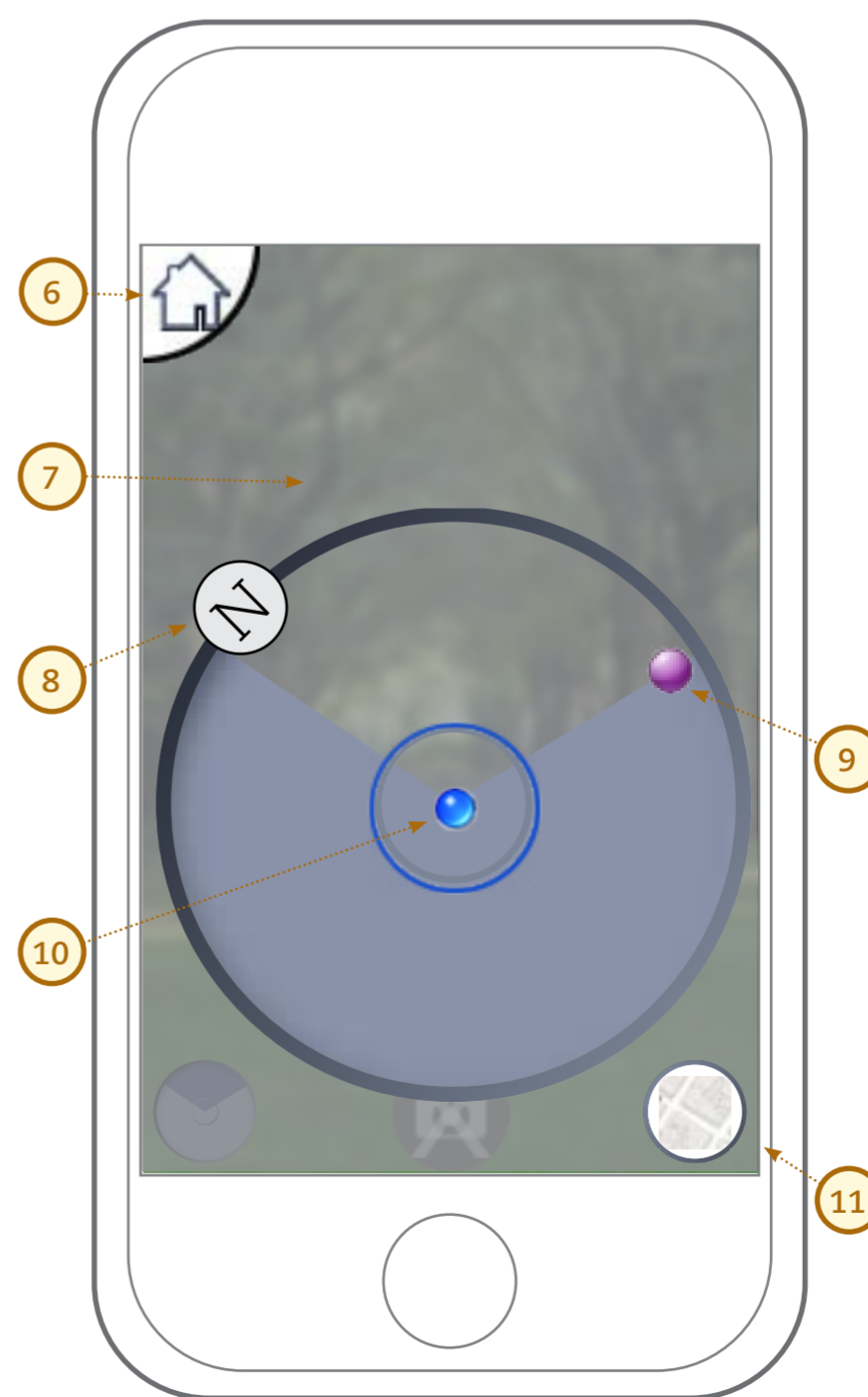
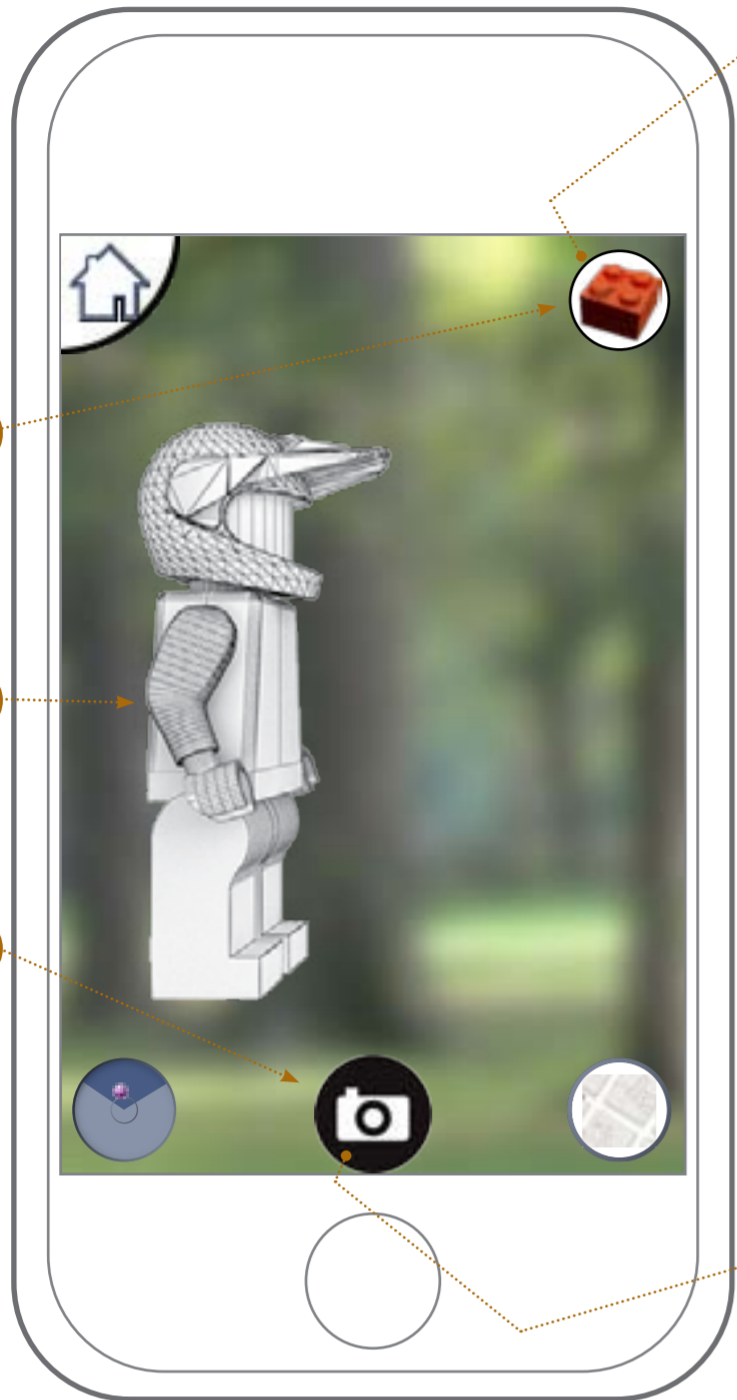# Lens View (Close Range); Photo Review; Product Info
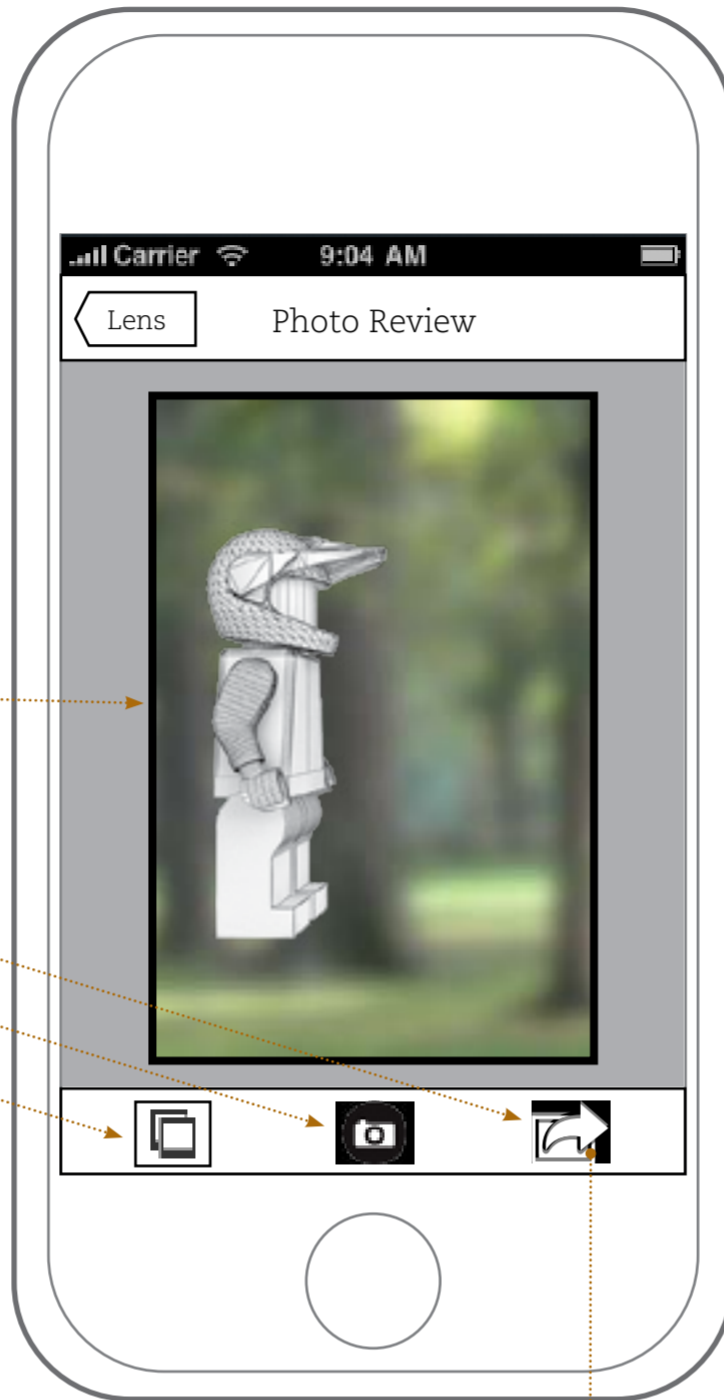
Lens View (Close Range)

Photo Review
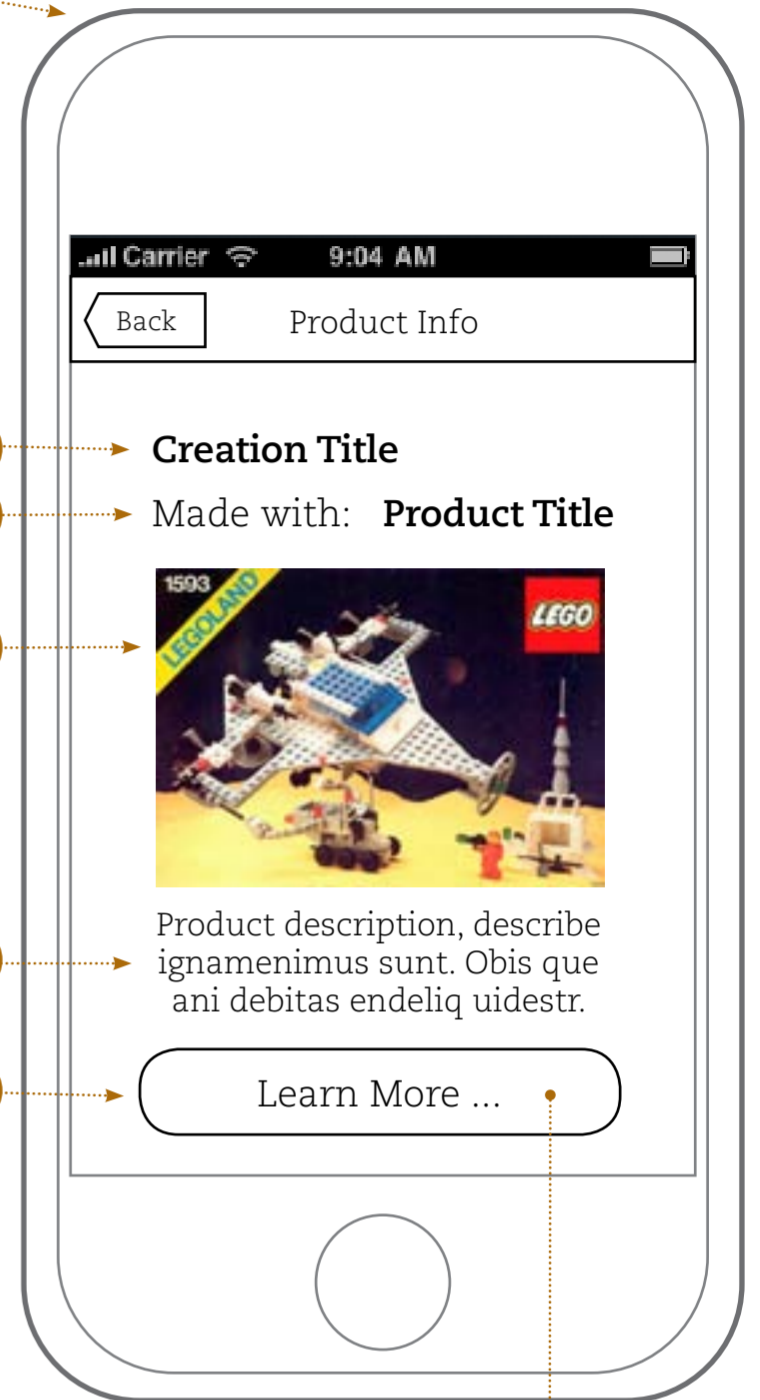
Product Info

1. Tap for Product Info

2. Creation (3D Model / Animation)

3. Tap to take a Photo
   (user lands on Photo Review screen)

4. Photo review

5. Tap for Photo Sharing Options
   5A)   - Email
   5B)   - Facebook
   5C)   - Twitter
   5D)   - (cancel)

6. Tap for Lens View (to retake photo)

7. Tap for the iPhone Camera Roll

8. Creation Title

9. Product Title

10. Product Image

11. Product Description

12. Tap for E-Commerce Link
    (handled by default web browsing app)

(photo sharing options - sharekit)

(external webpage)
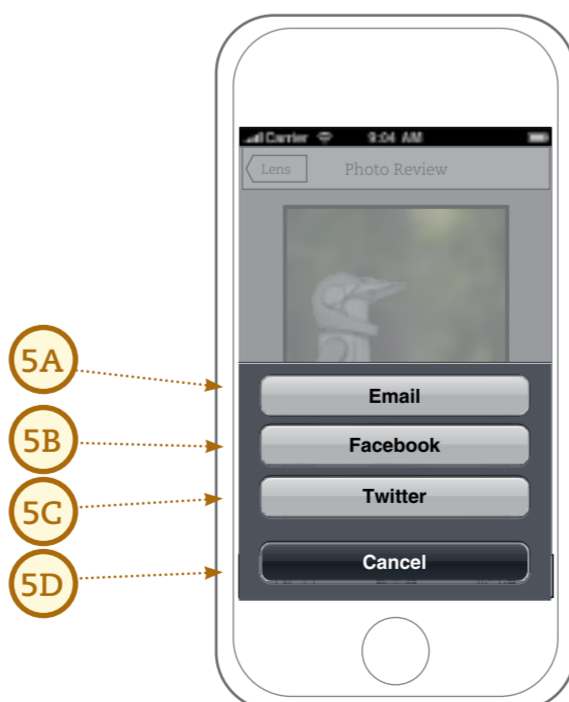
Appendix: Lens View Ranges; Lens View (Far Range)

Lens View Ranges

The Lens View appears to the user in 1 of 3 modes, determined by the **user's distance from the nearest Creation**:

Far Away	Walking Distance	Close By

Lens View (Far Range)

Lens View (Mid Range)

Lens View (Close Range)

1

No Creations are nearby.

Switch to Map View to find the Creation nearest to your location.

2 → Switch to Map View

3

4

5

0.75 miles

*Lens View (Mid Range)
is detailed on page 4.*

*Lens View (Close Range)
is detailed on page 5.*

1. Tap for Home View

2. Dialog / Tap for Map View

3. Tap for Map View

4. *Photo Button is disabled*

5. *Radar Button is disabled*

Appendix: Error Handling

Home View (gps is not enabled)

This app uses geolocation.

Do you want to allow this app to access your location?

| Settings | Cancel |
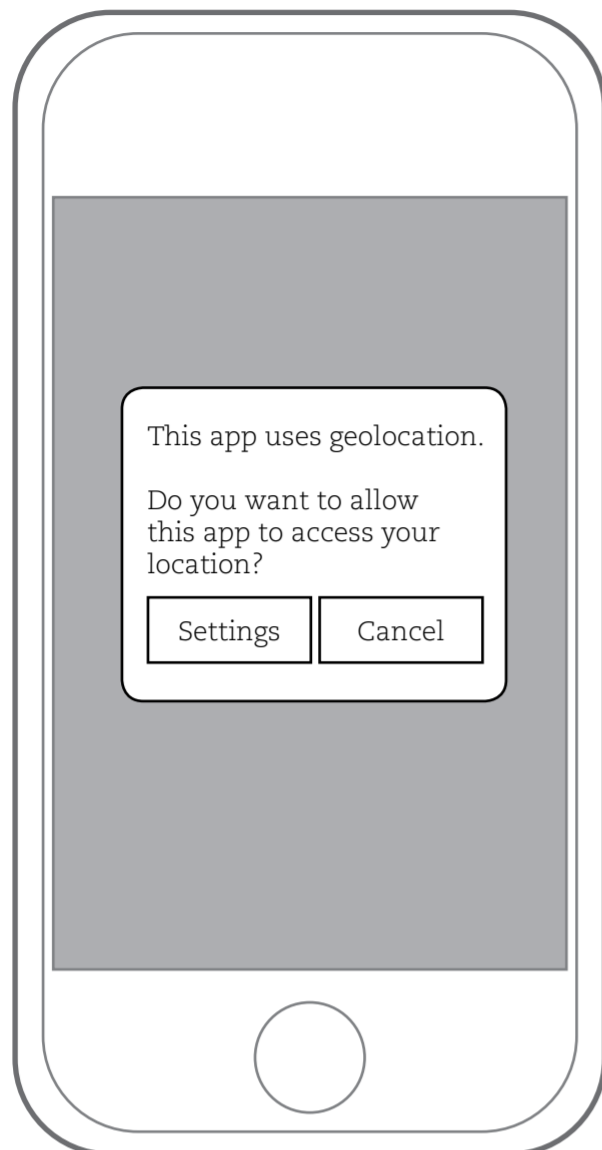
Various (gps is not enabled)

This is a GPS feature.

Do you want to allow this app to access your location?

| Settings | Cancel |
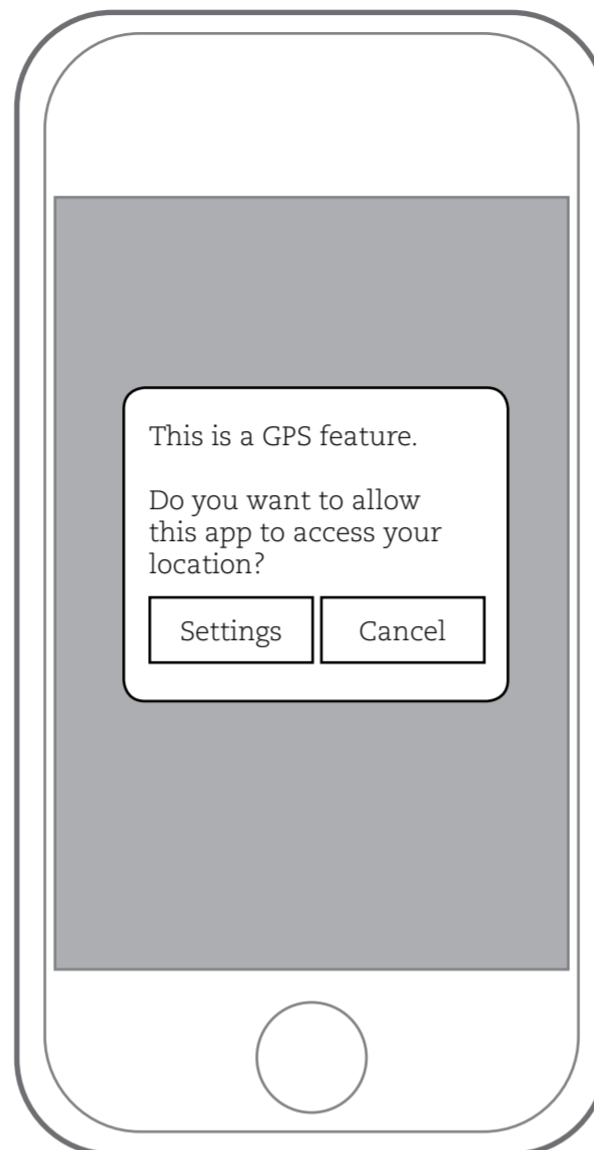
Various (connection timed out)

The connection timed out.

Check your connectivity settings, or tap 'Cancel' and try again.

| Settings | Cancel |
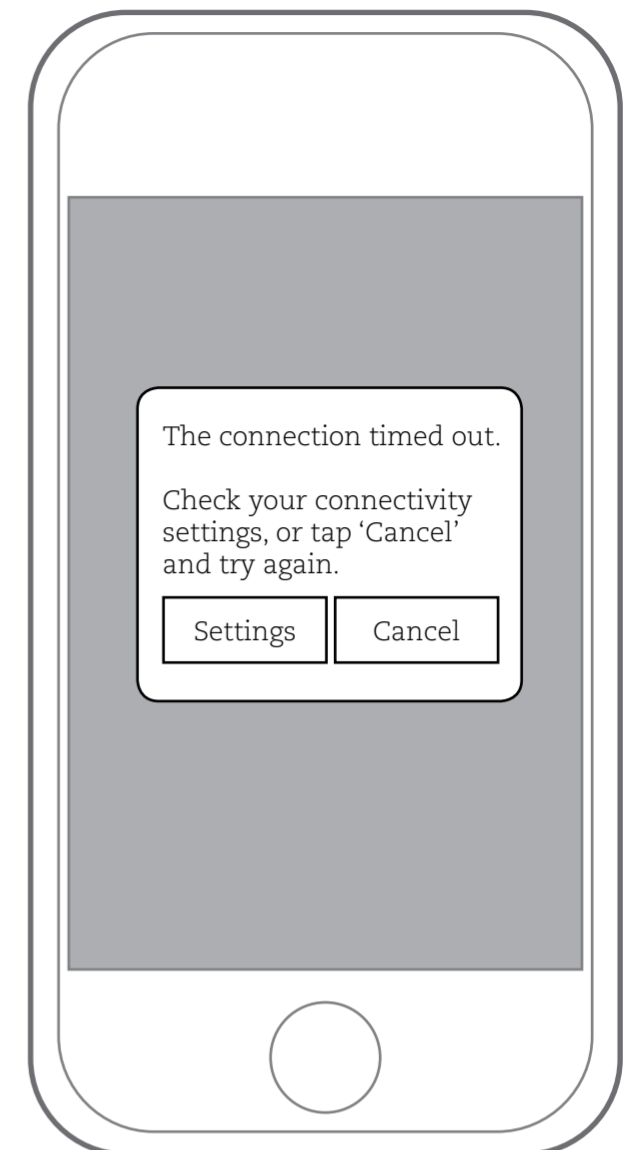
Lens View (no creations nearby)

No Creations are nearby.

Switch to Map View to find the Creation nearest to your location.

| Switch to Map View |

Photo Review --> Share --> Email

Email is not configured.

Please configure an email account in order to share your photo by email.
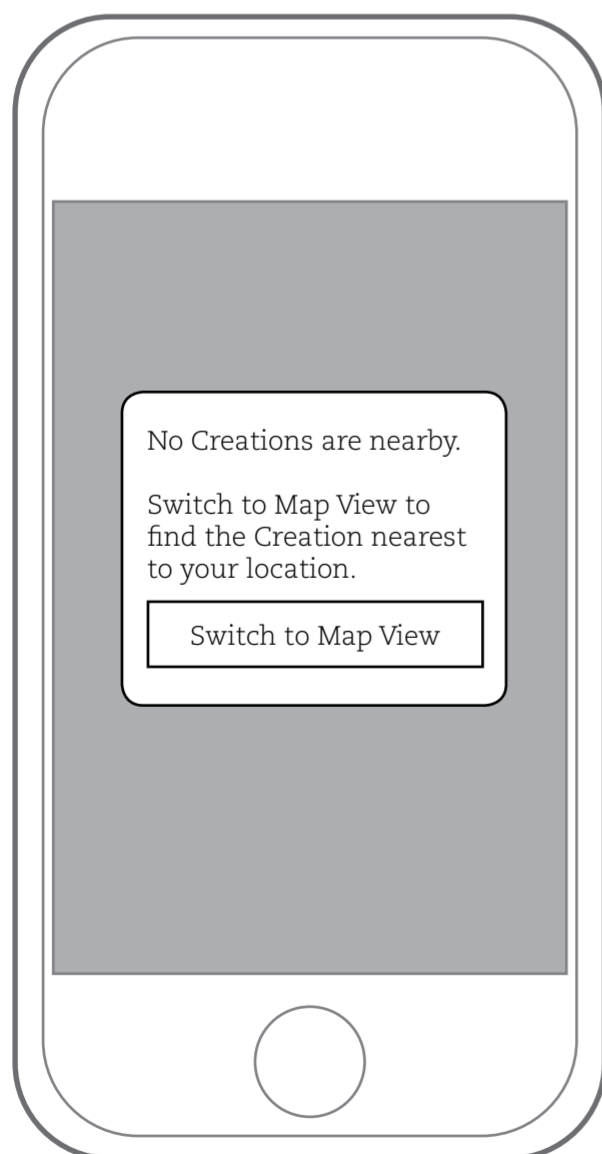
| Settings | Cancel |
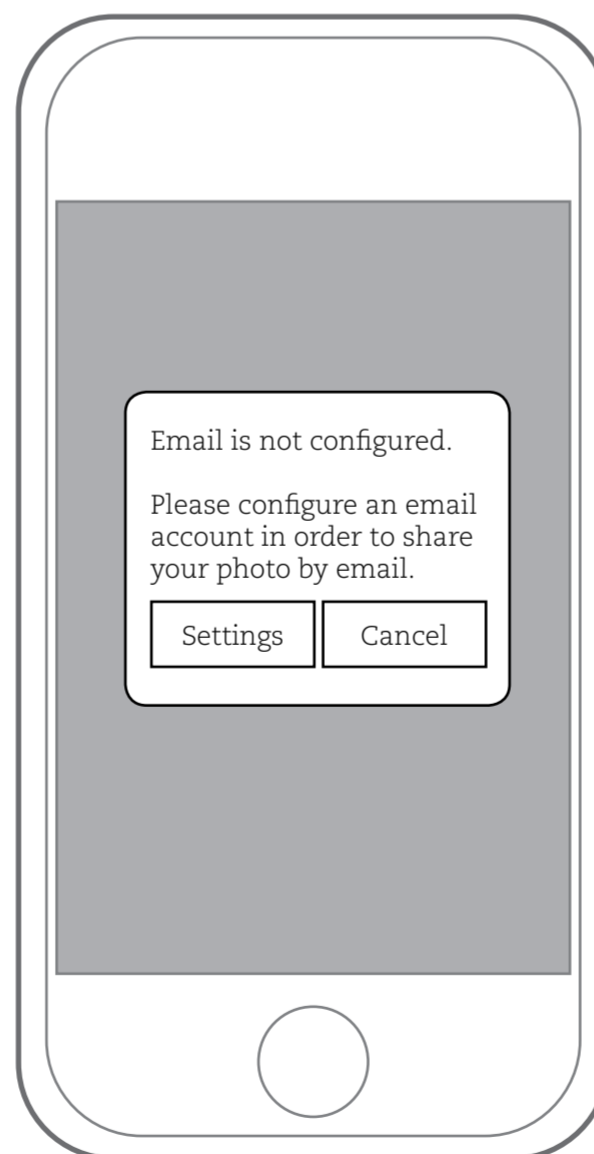
Photo Review --> Share --> Twitter

Twitter is not configured.

Please configure a Twitter account in order to share your photo by tweet.

| Settings | Cancel |
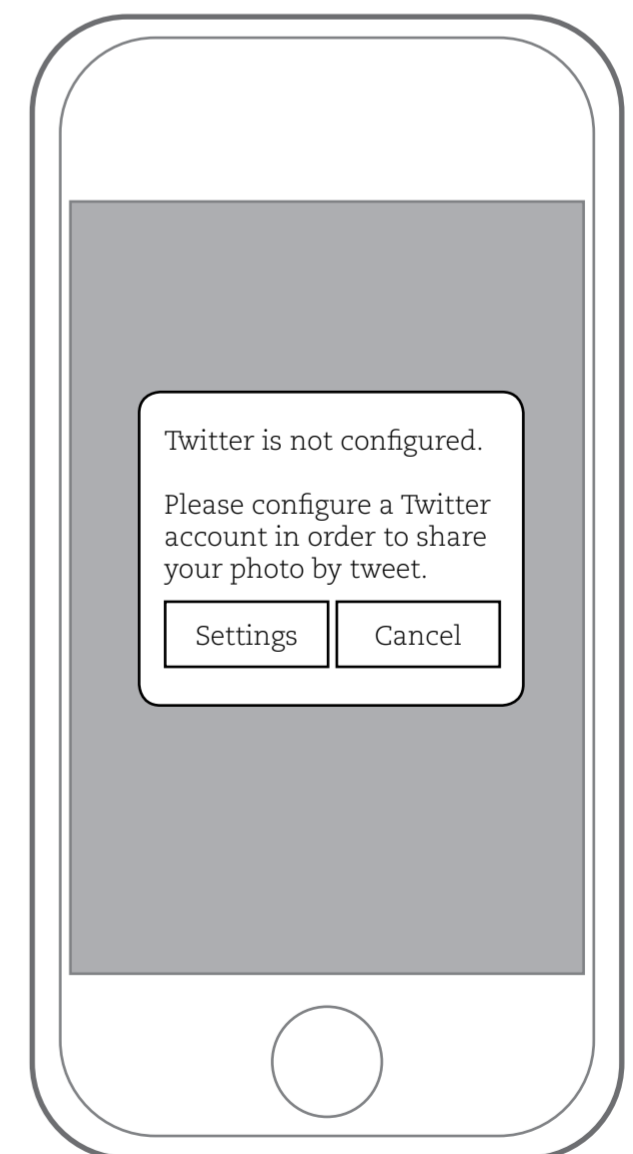
Appendix: Application Flow

Application Flow

Home → *tap Lens* → Lens view → *tap Camera* → Photo review → *tap Share* → (sharekit)

Photo review → *tap Camera Roll* → (camera roll)

Lens view ↔ *tap Map (/ lens)* ↔ Map view

Home → *tap Find Creation* → Map view → *tap Pin* → Location info → *tap LegoBrick* → Product Info → *tap Learn More* → (web browser)

Photo review → *tap LegoBrick* → Product Info

Location info → *tap LegoBrick* → Lens view

Product Info → *tap "Directions To..."* → (directions)

Home → *tap Instructions* → Help view

Legend

inside app ← *user's action* → (outside app)